

Regd Office: 2nd Floor, Building No. 2, Solitaire Corporate Park, 167, Guru Hargovind Marg, Chakala, Andheri (East) Mumbai - 400093

Website: www.bajajcorp.com



|        |  | Standalone Consolida            |   |               |  |   |  | Consolidate   |
|--------|--|---------------------------------|---|---------------|--|---|--|---|
|        | Particulars  | Unaudited Audited               |   |               |  |   | Audited  | Audited   |
| S. No. |  | 3 months<br>ended<br>31/03/2012 | Preceding 3<br>months ended<br>31/12/2011 | Corresponding | Year to date<br>figures for<br>current year<br>ended<br>31/03/2012 | Year to date<br>figures for the<br>previous year<br>ended<br>31/03/2011 | Year to date<br>figures for<br>the current<br>year ended<br>31/03/2012 | Year to da<br>figures t<br>the previo<br>year end<br>31/03/20 |
| 1.     | (a) Net Sales/Income from Operations   | 14,658.63                       | 11,229.83                                 | 10,984.13     | 47,223.53  | 35,867.26   | 47,223.53  | <b>A</b>  |
|        | (b) Other Operating Income   | 44.87                           | 19.69                                     | 27.09         | 107.94   | 76.80   | 107.94   |   |
|        | Total Income from operations (1)   | 14,703.50                       | 11,249.52                                 | 11,011.22     | 47,331.47  | 35,944.06   | 47,331.47  |   |
| 2.     | Expenditure  |                                 |   |               |  |   |  |   |
|        | (a) Cost of materials consumed   | 6,268.27                        | 4,095.83                                  | 4,348.77      | 19,441.90  | 13,259.05   | 19,441.90  |   |
|        | (b) Purchase of stock-in-trade   | 993.48                          | 936.38                                    | 717.92        | 3,444.33   | 2,411.75  | 3,444.33   |   |
|        | (c) Change in inventories of finished goods, work-in-progress and stock in trade                             | (376.96)                        | 108.27                                    | 18.76         | (895.94)   | (169.94)  | (895.94)   |   |
|        | (d) Employee benefit expenses  | 583.31                          | 596.28                                    | 404.42        | 2,289.60   | 1,626.02  | 2,289.60   |   |
|        | (e) Depreciation & amortisation  | 80.57                           | 77.74                                     | 46.71         | 259.92   | 179.40  | 260.15   |   |
|        | (f) Advertisement  | 1,333.82                        | 938.40                                    | 525.85        | 3,777.62   | 1,644.75  | 3,777.62   |   |
|        | (g) Other Expenditure  | 2,504.98                        | 1,709.89                                  | 1,891.41      | 7,610.17   | 6,279.50  | 7,622.13   |   |
|        | Total expenses(2)  | 11,387.47                       | 8,462.79                                  | 7,953.84      | 35,927.60  | 25,230.53   | 35,939.79  | ]   |
| 3.     | Profit/(Loss) from operations before other income, finance costs & exceptional items (1-2)                   | 3,316.03                        | 2,786.73                                  | 3,057.38      | 11,403.87  | 10,713.53   | 11,391.68  | able  |
| 4.     | Other Income   | 1,004.46                        | 790.15                                    | 953.14        | 3,737.66   | 1,701.59  | 3,737.66   | plic  |
| 5.     | Profit / (Loss) from ordinary activities before finance costs and exceptional items (3+4)                    | 4,320.49                        | 3,576.88                                  | 4,010.52      | 15,141.53  | 12,415.12   | 15,129.34  | Not Applicable  |
| 6.     | Finance Costs  | 1.76                            | 1.65                                      | 2.55          | 7.85   | 10.56   | 7.85   |   |
| 7.     | Profit / (Loss) from ordinary activities after finance costs but before exceptional items (5-6)              | 4,318.73                        | 3,575.23                                  | 4,007.97      | 15,133.68  | 12,404.56   | 15,121.49  |   |
| 8.     | Exceptional Items  | 0.00                            | 0.00                                      | 632.68        | 0.00   | 1,896.25  | 0.00   |   |
| 9.     | Profit / (Loss) from ordinary activities before tax (7-8)  | 4,318.73                        | 3,575.23                                  | 3,375.29      | 15,133.68  | 10,508.31   | 15,121.49  |   |
| 10.    | Tax Expense  | 913.90                          | 687.71                                    | 686.75        | 3,124.90   | 2,098.03  | 3,113.97   |   |
| 11.    | Net Profit / (Loss) from ordinary activities after tax (9-10)  | 3,404.83                        | 2,887.52                                  | 2,688.54      | 12,008.78  | 8,410.28  | 12,007.52  |   |
| 12.    | Extraordinary Items (net of tax expense)   | 0.00                            | 0.00                                      | 0.00          | 0.00   | 0.00  | 0.00   |   |
| 13.    | Net Profit/(Loss) for the period(11-12)  | 3,404.83                        | 2,887.52                                  | 2,688.54      | 12,008.78  | 8,410.28  | 12,007.52  |   |
| 14.    | Share of Profit / (Loss) of Associates   | 0.00                            | 0.00                                      | 0.00          | 0.00   | 0.00  | 0.00   |   |
| 15.    | Minority Interest  | 0.00                            | 0.00                                      | 0.00          | 0.00   | 0.00  | 0.00   |   |
| 16.    | Net Profit / (Loss) after taxes, minority interest and share of profit / (loss) of associates (13 + 14 + 15) | 3,404.83                        | 2,887.52                                  | 2,688.54      | 12,008.78  | 8,410.28  | 12,007.52  |   |
| 17.    | Paid-up equity share capital (Face Value- ₹ 1/- each, Prev. Year - ₹ 5/-each)                                | 1,475.00                        | 1,475.00                                  | 1,475.00      | 1,475.00   | 1,475.00  | 1,475.00   |   |
| 18.    | Reserves excluding Revaluation Reserves as per<br>balance sheet of previous accounting year                  | 0.00                            | 0.00                                      | 0.00          | 41,310.18  | 36,158.53   | 41,308.92  |   |
| 19.    | (i) Earnings per share (before extraordinary items) (₹ per share) (not annualised):                          |                                 |   |               |  |   |  |   |
|        | (a) Basic  | 2.31                            | 1.96                                      | 1.82          | 8.14   | 6.04  | 8.14   |   |
|        | (b) Diluted  | 2.31                            | 1.96                                      | 1.82          | 8.14   | 6.04  | 8.14   |   |
|        | (ii) Earnings per share (after extraordinary items) (₹ per share) (not annualised):                          |                                 |   |               |  |   |  |   |
|        | (a) Basic  | 2.31                            | 1.96                                      | 1.82          | 8.14   | 6.04  | 8.14   |   |
|        | (b) Diluted  | 2.31                            | 1.96                                      | 1.82          | 8.14   | 6.04  | 8.14   |   |

The consolidated statement of financial results and assets & liabilities includes figures of wholly owned subsidiary Uptown Properties & Leasing (P) Ltd which was acquired during current financial year.

<sup>\*\*</sup> Since the Company did not have any subsidiary during the previous year ended March 31, 2011, corresponding previous year figures are not applicable.

| S. No. | Particulars  | 3 months<br>ended<br>31/03/2012 | Preceding 3<br>months ended<br>31/12/2011 | Corresponding<br>3 months ended<br>31/03/2011 in<br>the previous<br>year | Current year<br>ended<br>31/03/2012 | Previous<br>year ended<br>31/03/2011 |
|--------|--|---------------------------------|---|--|-------------------------------------|--------------------------------------|
| A.     | PARTICULARS OF SHAREHOLDING  |                                 |   |  |                                     |                                      |
| 1      | Public shareholding  |                                 |   |  |                                     |                                      |
|        | – Number of shares   | 22,500,000                      | 22,500,000                                | 4,500,000  | 22,500,000                          | 4,500,000                            |
|        | - Percentage of shareholding   | 15.25%                          | 15.25%                                    | 15.25%   | 15.25%                              | 15.25%                               |
| 2      | Promoters and Promoter Group Shareholding  |                                 |   |  |                                     |                                      |
|        | a) Pledged/Encumbered  |                                 |   |  |                                     |                                      |
|        | - Number of shares   | Nil                             | Nil                                       | Nil  | Nil                                 | Nil                                  |
|        | - Percentage of shares (as a % of the total share<br>holding of Promoter and Promoter Group) | Nil                             | Nil                                       | Nil  | Nil                                 | Nil                                  |
|        | - Percentage of shares (as a % of the total share capital of the Company)                    | Nil                             | Nil                                       | Nil  | Nil                                 | Nil                                  |
|        | b) Non-Encumbered  |                                 |   |  |                                     |                                      |
|        | - Number of shares   | 125,000,000                     | 125,000,000                               | 25,000,000   | 125,000,000                         | 25,000,000                           |
|        | - Percentage of shares (as a % of the total share<br>holding of Promoter and Promoter Group) | 100.00%                         | 100.00%                                   | 100.00%  | 100.00%                             | 100.00%                              |
|        | - Percentage of shares (as a % of the total share capital of the Company)                    | 84.75%                          | 84.75%                                    | 84.75%   | 84.75%                              | 84.75%                               |

|   | Particulars                                    | 3 months ended<br>31/03/2012 |
|---|--|------------------------------|
| В | INVESTOR COMPLAINTS                            |                              |
|   | Pending at the beginning of the quarter        | 0                            |
|   | Received during the quarter                    | 3                            |
|   | Disposed of during the quarter                 | 3                            |
|   | Remaining unresolved at the end of the quarter | 0                            |











|        | Assets & Liabilities  Standalone          |                             |                                   | (₹ in Lacs)                        |                                  |  |
|--------|---|-----------------------------|-----------------------------------|------------------------------------|----------------------------------|--|
|        |   |                             |                                   |                                    |                                  |  |
| S. No. | Particulars                               | As at year ended 31/03/2012 | Previous year ended<br>31/03/2011 | As at year<br>ended<br>31/03/2012* | As at yea<br>ende<br>31/03/2011* |  |
| I.     | EQUITY AND LIABILITIES                    |                             |                                   |                                    | <b>^</b>                         |  |
| (1)    | Shareholder's Funds                       |                             |                                   |                                    |                                  |  |
|        | (a) Share Capital                         | 1,475.00                    | 1,475.00                          | 1,475.00                           |                                  |  |
|        | (b) Reserves and Surplus                  | 41,310.18                   | 36,158.53                         | 41,308.92                          |                                  |  |
|        | (c) Money received against share warrants | -                           | -                                 | -                                  |                                  |  |
|        | Sub-total-Shareholders funds              | 42,785.18                   | 37,633.53                         | 42,783.92                          |                                  |  |
| (2)    | Share application money pending allotment | -                           | -                                 | -                                  |                                  |  |
| (3)    | Minority Interest                         | -                           | -                                 | -                                  |                                  |  |
| (4)    | Non-Current Liabilities                   | -                           | -                                 | -                                  |                                  |  |
|        | (a) Long-term borrowings                  | -                           | -                                 | -                                  |                                  |  |
|        | (b) Deferred tax liabilities (Net)        | 96.14                       | 4.84                              | 96.37                              |                                  |  |
|        | (c) Other Long term liabilities           | 37.46                       | 28.09                             | 37                                 |                                  |  |
|        | (d) Long term provisions                  | 7.23                        | 147.65                            | 7.23                               |                                  |  |
|        | Sub-total-Non-current liabilities         | 140.83                      | 180.58                            | 141.06                             |                                  |  |
| (5)    | Current Liabilities                       |                             |                                   |                                    |                                  |  |
| (-)    | (a) Short-term borrowings                 | _                           | -                                 | -                                  |                                  |  |
|        | (b) Trade payables                        | 4,673.89                    | 3,536.53                          | 4,674.90                           |                                  |  |
|        | (c) Other current liabilities             | 1,806.18                    | 1,200.77                          | 1,806.67                           |                                  |  |
|        | (d) Short-term provisions                 | - 1,000.10                  | 3,267.96                          | - 1,000.07                         |                                  |  |
|        | Sub-total-Current liabilities             | 6,480.07                    | 8,005.26                          | 6,481.57                           |                                  |  |
|        | TOTAL EQUITIES & LIABILITIES              | 49,406.08                   | 45,819.37                         | 49,406.55                          | able                             |  |
| II.    | ASSETS                                    |                             |                                   |                                    | Not Applicable                   |  |
| (1)    | Non-current assets                        |                             |                                   |                                    | Not                              |  |
| (-)    | (a) Fixed assets                          |                             |                                   |                                    |                                  |  |
|        | (i) Tangible assets                       | 3,866.09                    | 2,167.19                          | 3,869.03                           |                                  |  |
|        | (ii) Intangible assets                    | 24.30                       | 1.45                              | 24.30                              |                                  |  |
|        | (iii) Capital work-in-progress            | 250                         | 28.96                             | 250                                |                                  |  |
|        | (iv) Intangible assets under development  | _                           | -                                 | _                                  |                                  |  |
|        | (b) Goodwill on consolidation             | _                           | _                                 | 4,300.10                           |                                  |  |
|        | (c) Non-current investments               | 2,725                       | -                                 | 4,500.10                           |                                  |  |
|        | (d) Deferred tax assets (net)             | 2,723                       |                                   |                                    |                                  |  |
|        | (e) Long term loans and advances          | 5,049.85                    | 40.93                             | 84.85                              |                                  |  |
|        | (f) Other non-current assets              | 3,047.83                    | 40.73                             | 04.03                              |                                  |  |
|        | Sub-total- Non current assets             | 11,665.08                   | 2,238.53                          | 8,278.28                           |                                  |  |
| (2)    | Current assets                            | 11,005.00                   | 2,236.33                          | 0,270.20                           |                                  |  |
|        |   | 21 260 71                   | 22 006 25                         | 21 260 71                          |                                  |  |
|        | (a) Current investments                   | 31,260.71                   | 33,006.25                         | 31,260.71                          |                                  |  |
|        | (b) Inventories (c) Trade receivables     | 2,841.02                    | 1,442.58                          | 6,194.00                           |                                  |  |
|        | (d) Cash and cash equivalents             | 514.10                      | 603.45                            | 514.10                             |                                  |  |
|        | 1   | 2,732.69                    | 8,134.35                          | 2,747.41                           |                                  |  |
|        | (e) Short-term loans and advances         | 105.57                      | 42.24                             | 122.46                             |                                  |  |
|        | (f) Other current assets                  | 286.91                      | 351.97                            | 289.59                             | 1                                |  |
|        | Sub-total- Current assets                 | 37,741.00                   | 43,580.84                         | 41,128.27                          |                                  |  |

- \* The consolidated statement of financial results and assets & liabilities includes figures of wholly owned subsidiary Uptown Properties & Leasing (P) Ltd which was acquired during current financial year.
- \*\* Since the Company did not have any subsidiary during the previous year ended March 31, 2011, corresponding previous year figures are not applicable.

## Notes

- During the year Company paid an Interim Dividend @ 4.00/- per share i.e, 400% of its share capital. This translates into a cash outflow of ₹ 6857 lacs (including Corporate Dividend Tax) and a dividend payout ratio of 57%.
   The Board confirmed the aforesaid interim dividend as final dividend.
- 2. As the Company's business activity falls within a single segment viz. 'Cosmetics and Toiletries' and the sales substantially being in the domestic market, the disclosure requirements of the Accounting Standard (AS) 17 "Segment Reporting" as prescribed by the Companies (Accounting Standard) Rules, 2006 are not applicable.
- Pursuant to the provisions of Clause 43A of the Listing Agreements with the Exchanges, the utilisation of the net proceeds of the IPO as stated in the Prospectus dated August 9, 2010 aggregating to ₹275.46 crores (estimated) [Actual - ₹278.04 crores] is as under:

(₹ in crores

| Expenditure Items                         |             | Total expenditure incurred till |             |        |               |
|---|-------------|---------------------------------|-------------|--------|---------------|
|   | Fiscal 2011 | Fiscal 2012                     | Fiscal 2013 | Total  | Mar. 31, 2012 |
| Promotion of future products              | 60.70       | 71.30                           | 88.00       | 220.00 | 9.20          |
| Acquisition & other strategic initiatives | 0.00        | 0.00                            | 50.00       | 50.00  | 0.00          |
| General Corporate Purposes                | 5.46        | 0.00                            | 0.00        | 5.46   | 0.00          |

The total expenditure amounting to ₹ 9.20 crores pertains to launch of new product "Cooling Oil" by the Company during the first quarter of the Financial Year 2011-12. Pending utilisation, net proceeds of the IPO have been invested in interest bearing liquid instruments, bank deposits and other financial products as mentioned berein below:

| Particulars                                | Amount<br>(₹ in crores) |  |  |
|--|-------------------------|--|--|
| 1. Fixed Deposits with Banks               | 9.00                    |  |  |
| 2. In Certificate of Deposits of Banks     | 244.83                  |  |  |
| 3. Bonds of Public Sector Bodies Corporate | 15.00                   |  |  |
| 4. In Current Account with Bank            | 0.01                    |  |  |
| Total                                      | 268.84                  |  |  |

- $4. \hspace{0.5cm} \textbf{Figures have been regrouped/rearranged wherever necessary}.$
- 5. The figures of the last quarter are the balancing figure between audited figure in respect of full financial year and published year to date figures upto the third quarter of the current financial year.
- The above results have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on April 24, 2012.

For and on behalf of Board of Directors Sumit Malhotra Managing Director

Place : Mumbai Date : April 24, 2012