

bajaj corp limited

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[Corporate Identity No.L01110RJ2006PLC047173](#)

Corporate Social Responsibility (CSR) Policy

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1. Introduction

The Companies Act, 2013 (Act) read with the Companies (Corporate Social Responsibility Policy) Rules, 2014 (CSR Rules) introduced specific provisions relating to corporate social responsibility and defined the term Corporate Social Responsibility (CSR), CSR Committee, CSR Policy, Net Profit, etc. The Act and the Rules have also laid down the criteria for complying with the provisions relating the CSR, nature of projects, programmes and activities that can be undertaken as CSR activities, manner in which the CSR activities shall be undertaken, constitution of CSR Committee, formulation of CSR Policy, annual report on CSR, etc.

2. Applicability and effective date

This policy provides the framework for CSR Programme of Bajaj Corp Limited (BCL).

This policy shall apply to all CSR initiatives and activities taken up by the Company at the various plants, offices and other locations of the Company, for the benefit of different segments of the society, specially the deprived, under privileged and differently abled persons. This policy shall be effective from October 16, 2014

3. Philosophy

Corporate Social Responsibility (CSR) is built into the DNA of the Company. It was the profound conviction of our farsighted founder, Late Shri. Jammalal Bajaj, that the wealth of the business enterprise was bequeathed to it in sacred trust by society. The mission and mandate of the business organisation was to deploy this wealth for the social good. The essence of this trusteeship, a concept firmly anchored on Gandhian philosophy, has always been the guiding principal for business management in BCL. During the initial years, Jammalal ji distributed company profits among farmers who worked in the cane fields. As our efforts paid off, rural communities prospered.

We in BCL are deeply and humbly conscious of our social commitment. BCL's inclusive business model has always encompasses social welfare in a holistic sense. CSR is an ethic that permeates every layer of BCL's corporate structure. As an integral part of our business philosophy we have built roads, schools, hospitals and continue to build the lives of millions of farmer's families.

We believe that inclusive growth is growth that looks beyond corporate profits and bottom lines.

The CSR activities of the Company are guided by the primary objective of to act as a catalyst to support rural communities, to build their capacity for efficient utilisation of human and natural resources through a participatory approach, thereby improving the quality of their lives.

4. Vision Statement & Objective

As part of socially responsible company, BCL has and continues to adopt policies and business strategies to effectively integrate emerging environmental, social and economic considerations. Whether it's through conserving energy, recycling or finding innovative solutions to environmental and social challenges, BCL is committed to being a respectful, responsible and positive influence on the environment and the society in which we operate. Efficient power management, infrastructure sharing, use of eco-friendly renewable energy sources, etc; are some of the inbuilt practices in our day-to-day business operations, to ensure a clean and green environment.

This policy outlines the Companies social and moral responsibilities to consumers, employees, shareholders, society and local community and lays down guidelines and mechanism for carrying out programmes, project and activities that actively assist in overall improvement in the quality of life of social community residing in the vicinity of its plants and society at large as also making them self-reliant, safeguarding of health, preservation of ecological balance and protection of environment. The primary objectives of this Policy are:-

- a) To ensure an increased commitment at all levels in the Company, to operate its business in an economically, socially & environmentally sustainable manner, while recognising the interest of all its stakeholders.
- b) To directly or indirectly take up programmes that benefit the communities in and around its work centres and results, over a period of time, in enhancing the quality of life & economic well-being of the local population.
- c) To generate through its CSR initiatives, a community goodwill for BCL and help reinforce a positive & socially responsible image of BCL as a corporate entity.

5. Definitions

- a) "Board of Directors" or "Board" means the Board of Directors of Bajaj Corp Limited, as constituted from time to time.
- b) "Company" means a company incorporated under the Companies Act, 2013 or under any previous company law.
- c) "CSR Committee" means Corporate Social Responsibility Committee constituted by the Board of Directors of the Company, from time to time, under provisions of the Companies Act, 2013.
- d) "Independent Director" means a director of the Company, not being a whole time director and who is neither a promoter nor belongs to the promoter group of the Company and who satisfies other criteria for independent director under the Companies Act, 2013 and the Listing Agreement with Stock Exchanges.
- e) "Policy" means Policy on Corporate Social Responsibility.

6. Focus area/ scope of CSR Activities

a) Identification of Focus Areas and Strategic Initiatives:

BCL will undertake CSR projects related to the list of activities prescribed under Schedule VII of the Companies, Act, 2013 as amended from time to time:

- i. Eradicating hunger, poverty and malnutrition, promoting health care including preventive health care and sanitation and making available safe drinking water;
- ii. Promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects;
- iii. Promoting gender equality, empowering women, setting up homes and hostels for women and orphans; setting up old age homes, day care centres and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups;
- iv. Ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining quality of soil, air and water;
- v. Protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional arts and handicrafts;
- vi. Measures for the benefit of armed forces veterans, war widows and their dependents;
- vii. Training to promote rural sports, nationally recognised sports, Paralympic sports and Olympic sports;
- viii. Contribution to the Prime Minister's National Relief Fund or any other funds set up by the Central Government for socio-economic development and relief and welfare of the Schedule Castes, the Scheduled Tribes, other backward classes, minorities and women;
- ix. Contributions or funds provided to technology incubators located within academic institutions which are approved by the Central Government;
- x. Rural development projects;
- xi. Any other CSR programmes as may be included by the Central Government in Schedule VII of the Companies, Act, 2013 from time to time;

- xii. Such other projects which, in view of the Board of Directors, are within the scope of CSR activities prescribed by the Central Government from time to time.

The following activities however will not form part of CSR activities:

- i. Activities undertaken in pursuance of the Company's normal course of business;
- ii. Activities which benefit only the employees of the company and their families;
- iii. Contribution directly or indirectly to any political parties;
- iv. Activities undertaken outside country

b) Undertaking CSR Activities:

CSR activities will be undertaken by all plants and office locations of the Company to the best possible extent within the definition ambit of the identified "Focus / Trust Area" as approved by the CSR Committee, either directly or through such other entity / trust approved by the CSR Committee.

The time period / duration over which a particular programme will be spread, will depend on its nature, extent of coverage and the intended impact of the programme.

By and large, it may be ensured that the CSR activities are undertaken in and around the areas of its business operations.

Project activities identified under CSR are to be implemented by specialised agencies, which could include - voluntary organisation (VOs), NGOs, formal or informal elected local bodies such as Panchayats, Institutions, Trust(s), Self Help Groups, Govt. / Semi Govt. / Autonomous Organisations, Mahila Mandals, Professional Consultancy Organisation Etc.

c) Funding & Allocation:

BCL shall spend in every financial year at least 2% of the average net profits [as calculated under Companies (CSR Policy) Rules, 2014] of the previous three years for CSR activities. If BCL fails to spend such amount, then Board shall in its report specify the reasons for not spending the same. Any surplus amount out of the CSR project or programs or activities shall not form part of the business profit of a Company.

From the Annual CSR Budget allocation, a provision will be made towards the following expenditure heads, on a year on year basis:

i) Contribution towards corpus of Trusts

BCL may allocation such sum of money as contribution towards the corpus of Kamalnayan Jammalal Bajaj Foundation / Jammalal Kaniram Bajaj Trust / any Trust carrying out development work, as decided by the board from time to time.

ii) Contribution towards National Calamities or Disasters

BCL may allocate such sum as decided by the Board towards its CSR budget each year that will be used for rendering / contributing in the event of natural calamities or disasters affecting the communities in India in general and in and around the areas where BCL has its operations in particular.

From the annual CSR Budget allocation, BCL may also incur expenditure on the identified arears mentioned in Schedule VII of the Companies Act 2013.

d) Implementation:

i) The Board of Directors of BCL will ensure that:

1. The activities as are included in BCL CSR Policy are undertaken by the Company;
2. BCL spends in every financial year, at least 2% of the average net profits of the Company made during the three immediately preceding financial years or such other amount as may be specified by the Government.

ii) The plants and office locations of the Company shall implement the CSR programmes as under:

1. Identify CSR Projects / Programme to be taken up in a financial year giving preference to the local areas around factories / offices;
2. The proposal for CSR activities, as identified by the plants and office locations, will be evaluated by the CSR Committee;
3. The Committee will recommend the proposal to the Board of Directors together with the quantum of the CSR expenditure to be incurred for a financial year;
4. Board of Directors of BCL, after taking in to account the recommendation made by the CSR Committee, will approve the proposal and the expenditure for CSR programme for a financial year;

5. The proposal may be implemented directly (through the help of employees or direct contribution) or through implementing partners, executing agencies which include registered trusts, societies, NGOs having an established track record in carrying out the specific proposal. BCL shall specify the activities / programmes to be undertaken;
6. The proposal may be implemented in collaboration with other companies provided the CSR Committees of the respective companies approve such activities / programmes to be undertaken jointly.

Powers for approval:

CSR programmes as may be identified by plants and office location of the Company will be required to be put up to the CSR Committee of the Board at the beginning of each financial year.

For meeting the requirements arising out of immediate and urgent situations, Chairman and / or Managing Director is authorised to approve proposals in terms of the empowerment accorded to him by CSR Committee.

e) Executing agency / partners:

- i) BCL will seek to identify suitable programmes for implementation in line with the CSR objectives of the Company and also benefit the stakeholders and the community for which those programmes are intended. These works would be done through :
 1. Community based organisations whether formal or informal.
 2. Elected local bodies such as Panchayats.
 3. Voluntary Agencies (NGOs).
 4. Institutes / Academic Organisations
 5. Trust, Missions.
 6. Self – help Groups.
 7. Govt. / Semi Govt. / Autonomous Organisations.
 8. Mahila Mandals / Samitis.
- ii) Agreement between BCL & Executing agency:

Once the programmes approved by the CSR Committee of the Board are communicated to the BCL Offices / Units, they will be required to enter into an agreement with each of the executing/ implementing agency as per the Standard Model Agreement.

7. Monitoring:

- a) To ensure effective implementation of the CSR programmes undertaken, a centralised monitoring mechanism will be set up under the guidance of the CSR Committee.
- b) The progress of CSR activities under implementation will be reported to the CSR Committee, through the Company Secretary of BCL, on a monthly / quarterly / periodic basis.
- c) The CSR Committee will have periodical inspection / investigations carried out through independent professionals, especially for high value programmes.
- d) The CSR Committee may, independently, obtain feedback from the beneficiaries about the CSR programmes.
- e) Appropriate documents of the CSR Policy, annual CSR activities, executing partners and expenditure entailed will be undertaken on a regular basis.
- f) CSR initiatives of the Company will also be reported in the Annual Report of the Company.

8. Disclosures

The Policy for Corporate Social Responsibility to be uploaded at www.bajajcorp.com and a web link thereto shall be provided in the Annual Report.

9. General

In case of any ambiguity or clarification with regard to any provision of the Policy and also in respect of any matters not covered herein, a reference to be made to CSR Committee of the Board. In all matters, the interpretation and decision of the CSR Committee shall be final.

Any or all provisions of the BCL CSR Policy will be subject to revision / amendment in accordance with the amendments in the Companies Act, 2013 or Companies (Corporate Social Responsibility Policy) Rules, 2014 and any guidelines on the subject as may be issued from Government from time to time.

The Board reserves the right to amend, modify, cancel, add, or alter any provisions of this Policy.
